



Current advertising rates and analytics for NashvilleGab.com

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NashvilleGab.com is a premiere country music blog that focuses on fans and what they want to read. We provide our readers with the lighter side of country music and have fun at what we're doing. We've been around since 2008 and are well known to both industry folks as well as fans and are often linked to and mentioned by radio stations across the country, major publications, other country music websites and blogs such as CMT, and fans are always sharing our stories. If you want to target country music fans, we are a great way to do that so go ahead and see what becoming an advertising partner with NashvilleGab will do for you.

****Prices based on page views for week of 12/29-1/4/14****

Facebook fans: 1563

Twitter fans: 17,324

Visits for **week of 12/29/13-1/4/14** -- Total (28,826), Unique (24,439), Page views (36,961)

All prices are based on page views. Most popular ad sizes ranked from first to last according to Google are: **336x280**, **300x250**, **728x90**, and the **160x600 Wide Skyscraper**.

Size	CPM	Weekly	Monthly (w/discount)
1. 336 x 280 (avg size)	\$.65	\$24	\$80
2. 728x90 (top of site)	\$1.10	\$40	\$145
3. 728x90 (bottom of site)	\$.35	\$13	\$40
4. 160 x 600 (right sidebar)	\$.55	\$20	\$65
5. 160 x 600 (left sidebar)	\$.80	\$30	\$90
6. Full page skin (background)	\$4.00	\$147	\$525
7. 200 x 200 (small square)	\$.45	\$16	\$50

**Discounts available for multiple ads purchased

**Purchased ads will replace Google ads currently on site

Specialty advertising available:

1. Link or ad within blog post (\$25) – One-time payment. Ad or link stays for life of website/post unless you ask me to remove it
2. Full blog post (written by you) (\$50)
3. Full blog post (250 word min. written by me) (\$100)
4. One month of artist/product promotion (\$350) – An all-around great value. You receive an ad on the right-hand sidebar (size is your choice), a few tweets, Facebook mentions, music review if you have a CD/EP (honest, not guaranteed to be favorable). Multiple mentions throughout the month. Giveaway if you have items to promote. Special

attention paid to you or your artist/product. Press release mention guaranteed. We work together throughout the month to get the word out about your product/artist.

5. Link on sidebar (\$120 per year)

If you have a smaller budget and would like to haggle, go ahead and do it. I'm pretty easy to work with. I can also put together advertising packages. Just ask.

For more information, please email me at Shannon@NashvilleGab.com.

PayPal address for ad purchases is Shannon@NashvilleGab.com.