

NashvilleGab 2014 Media kit



About NashvilleGab.com

NashvilleGab is a country music fan's one stop shop for everything country music including news, gossip, videos, contests, photos, reviews, and so much more.

Established in May of 2008, NashvilleGab is one of the original country music entertainment blogs and is currently one of the top independent country blogs.

Our readers include country music fans, fellow online media professionals, radio industry professionals, record label professionals, random Googlers, gossip fans, and even the country music stars themselves.

Why advertising with NashvilleGab makes sense

- Country fans are loyal and our readers are very interactive with our site.
- Our ad rates are extremely competitive
- We're easy to work with
- Targeted advertising pays
- We're fun and so are our fans
- Site updated multiple times a day

We are one of the top 10 country blogs according to Alexa rankings

1. [CMT](#) – 4116
2. [Taste of Country](#) – 5075
3. [GAC](#) – 18,670
4. [The Boot](#) – 19,539
5. [CMChatLive](#) – 23,775
6. [Country Weekly](#) – 28,578
7. **[NashvilleGab](#) – 30,192**
8. [Nashville.com](#) – 38,658
9. [Saving Country Music](#) – 41,250
10. [Roughstock](#) – 62,631
11. [Country Music is Love](#) – 81,638
12. [Music News Nashville](#) – 90,850
13. [Country Music Tattle Tale](#) – 148,512
14. [Got Country](#) – 328,198

NASHVILLEGAB.COM

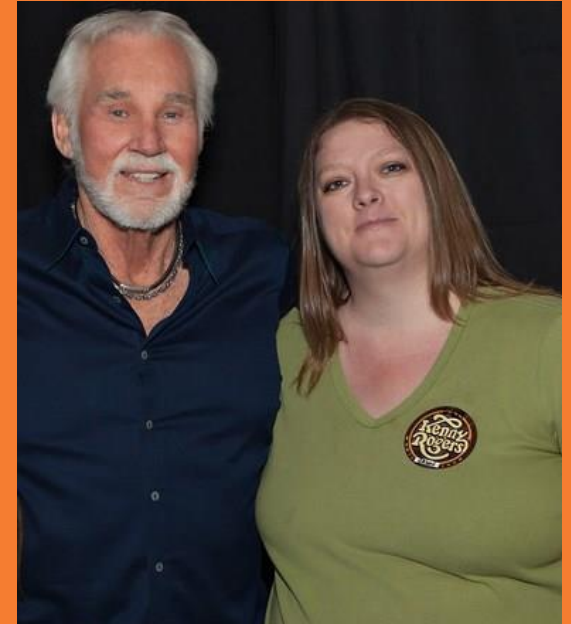
PO Box 496

New Plymouth, ID 83619

www.NashvilleGab.com

P 208-794-3227

E Shannon@NashvilleGab.com



Social Media Stats

Facebook – 2500+

Twitter – 19,000+

Klout – 64

Google PageRank – 4/10

Alexa ranking –

US: 30,192

International: 136,122

Celebs gabbing with NashvilleGab



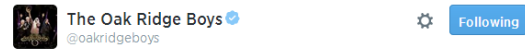
Ok.. Ok... @nashvillegab I'm over it. I love you girl...

Reply Retweet Favorite More HootSuite



@nashvillegab awesome! can't wait to see the pics!! xoxo

Reply Retweet Favorite More HootSuite



Thank you @nashvillegab and @CleopatraRecord

Famous places NashvilleGab has appeared:

- [Perez Hilton](#)
- [OK! Magazine](#)
- CMT
- [Chevrolet's YouTube](#)
- [Taste of Country](#)
- Country Weekly
- [Toronto Sun](#)
- On various country star websites including: [Jo Dee Messina](#), [Codie Prevost](#), and others
- Many radio station websites

NashvilleGab Audience

Gender:

- Men – 32%
- Women – 68%

Age:

- 18-20 – 20%
- 21-34 – 29%
- 35-45 – 38%
- Other – 13%

Education:

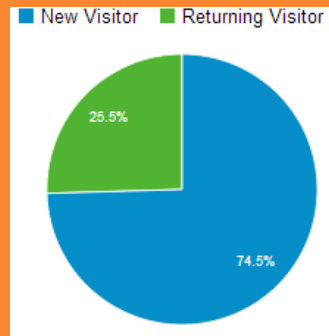
- College degree – 53%
- Some college – 35%
- No college – 12%

Alexa engagement

How engaged are visitors to nashvillegab.com?

Bounce Rate	Daily Pageviews per Visitor	Daily Time on Site
41.90% ▼ 20.00%	3.80 ▼ 8.07%	7:42 ▼ 3.00%

Google Analytics – last 30 days



NashvilleGab Available Ads



DISPLAY OPPORTUNITIES

- 728x90, 300x250, 160x600, etc.
- Custom Executions
 - Site roadblocks and skins
 - Rich Media Marquee Units
 - Category sponsorships
 - Custom executions based on your campaign's parameters
 - Full page sponsored posts
 - Social media blasts
 - Sponsored posts
 - Personalized campaigns
 - Ads/links within specific or random posts
 - Sponsored video

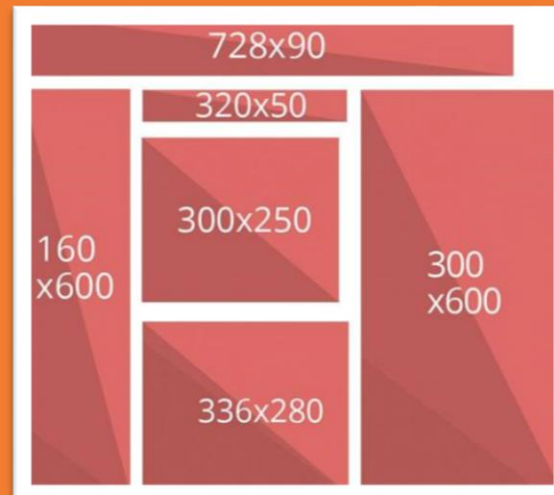
NashvilleGab can also provide individual radio preps emailed daily.

NashvilleGab's owner, Shannon, is available for in-person appearances, concert reviews, interviews, etc.

For questions or for more info on any of the above, please contact Shannon at: Shannon@NashvilleGab.com



Common Ad Sizes



Common ad prices

Above the Fold:

- 728x90: \$200 per mo. (Directly under NashvilleGab logo)
- 300x250: \$100 per mo.
- 160x600: \$100 per mo.
- 125x125: \$50

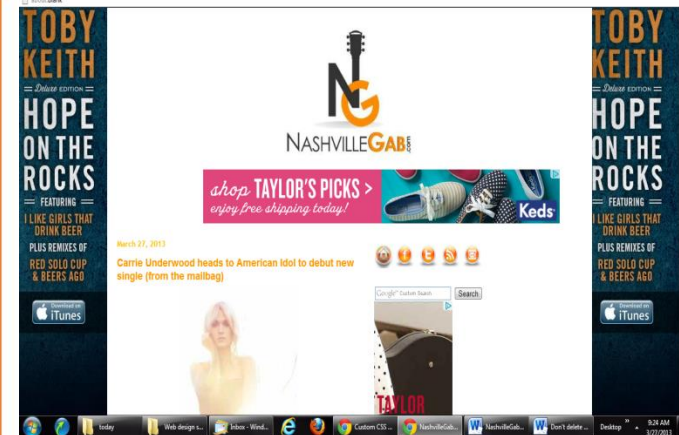
Below the Fold:

- 728x90 (blog footer): \$100 per mo.
- 300x250: \$75 per mo.
- 160x600: \$75 per mo.
- Very bottom sidebar 300x250 or 160x600: \$35 per mo.
- 125x125: \$25

Skin: \$200 per week

For more prices or questions, please contact Shannon@NashvilleGab.com

Full Page Skin



NASHVILLEGAB.COM

PO Box 496
New Plymouth, ID 83619
P 208-794-3227
E Shannon@NashvilleGab.com